

Press Release

Sara Puig, reconfirmed as president of the Fundació Joan Miró for a further four years

Barcelona, 30 March 2023

Sara Puig Alsina has been reconfirmed as president of the Fundació Joan Miró for a further four years by unanimous vote of the Board of Trustees. Sara Puig Alsina has been a member of the Board of Trustees since November 2013 and of the Executive Committee since November 2014, and president of the institution since 2019. Holding a bachelor's degree in Art History from the University of Barcelona and a master's degree in Arts Administration (Museums) from New York University, Sara has extensive professional experience in the field of art and museums.

At the ordinary meeting held yesterday, 29 March 2023, the incorporation of Rafael Pardo, director of the Fundación BBVA, into the Board of Trustees was approved, thereby consolidating the strategic, longstanding collaboration with the institution that, since 1989, has made 26 exhibitions possible.

Taking part in this meeting for the very first time were two new members of the Board of Trustees, namely Elena Juncosa and Francisco Copado, the respective directors of the Fundació Mas Miró and the Fundació Miró Mallorca.

The Board of Trustees of the Fundació Joan Miró currently has 23 members, among whom are representatives from Barcelona City Council, the Government of Catalonia and the Spanish Ministry of Culture, as well as from the art world and civil society. Its former presidents were Joaquim Gomis (1972-1975), Joan Teixidor (1975-1981), Oriol Bohigas (1981-1988), Eduard Castellet (1989-2009) and Jaume Freixa (2009-2019).



2022 Activity Report

The meeting of the Board of Trustees included an activity report for 2022, a year in which the Fundació welcomed 288,984 visitors, with an average of 957 per day. In the last quarter of the year, the number of visitors was 10% higher than it was in the last quarter of 2019. The majority of visitors came from France, the United States and Barcelona.

The Fundació's income in 2022 was €10,419,824, 64% of which came from its own activities (ticket sales, shop, bookshop, restaurant and venue hire, among others), and from contributions made by private entities and individuals <u>supporting</u> the institution.

2023-2026 Strategic Plan

With the museum's 50th anniversary on the horizon, the Fundació Joan Miró has developed the <u>2023-2026 Strategic Plan</u>, which comprises the institution's four strategic lines for the coming years. First, in order to consolidate a transformative and innovative programme, the Fundació's activities will focus on visitors and audience insights by promoting research and knowledge and developing a public and social programme committed to today's society.

Second, in order to prioritise strategic markets, the Fundació will also boost the presence of Joan Miró and the institution beyond its own facilities by strengthening communications to foster visibility and reputation, and consolidating institutional relations. Ensuring sustainability is the third strategic line, the aim of which is to develop and diversify sources of income in order to guarantee asset and holdings management, investment and maintenance as well as good governance of the institution. The Fundació will also undertake several initiatives to promote a culture of talent by prioritising the team's cohesion and well-being.

2023 Programme and Projects

For 2023, the Fundació Joan Miró has a budget of €11.4 million and will implement a <u>programme</u> for all audiences: the exhibitions <u>Imaginary Friends</u>, which brings contemporary artistic practices closer to everyone, and <u>Miró-Picasso</u>, the very first show jointly organised by the Museu Picasso Barcelona and the Fundació Joan Miró as part of the Picasso Celebrations, which visitors will be able to see at both museums over the same period. Espai 13 is presenting the <u>Fixations per Minute</u> exhibition programme, which examines the political dimension of the art of reading.

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The new location of the Archives and the exhibits of documents, drawings and graphic work preserved within it in the new adjoining exhibition space allow visitors to get a deeper knowledge of Joan Miró's creative processes. The Fundació's collection will be presented to the world through the exhibition <u>Joan Miró. The Poetry of Everyday Life</u> at the Hong Kong Museum of Art and the <u>Miró Universe</u> project in Washington. The <u>Zentrum Paul Klee</u> in Bern is presenting several artworks from the Fundació Joan Miró's collection as part of an exchange of holdings made possible by the exhibition *Paul Klee and the Secrets of Nature*.

The presence of Joan Miró and the Fundació around the world will be strengthened by the <u>Joan Miró Prize</u>, which, with the collaboration of the Stavros Niarchos Foundation, is entering a new phase with a <u>new jury</u>, a new process for nominating <u>artists for the shortlist</u>, and contributions by primary and university students. This year, there will be a deeper dive into the opportunities that digital environments offer, so <u>newly produced audiovisual content</u> or existing content will be added to digital platforms open to all, such as the Fundació "la Caixa"'s CaixaForum+.

Meanwhile, the public and social programme will combine in-person activities for all audiences at both the Fundació and other facilities, with the creation of virtual spaces specifically geared towards a young audience. Throughout 2023, the Fundació Joan Miró will be actively involved in the city's cultural offerings, and will share initiatives in other art disciplines such as music, performance, dance and film with citizens in order to promote knowledge, awareness, critical creativity and diversity, thereby improving social cohesion and a sense of community.