

# Head of Communication

## The institution and the challenge

The Fundació Joan Miró is a dynamic institution that promotes contemporary artistic creation and preserves the legacy of Joan Miró. With a benchmark track record in the cultural sector, the Fundació combines the presentation of its permanent collection with temporary exhibitions, interdisciplinary activities and research projects.

We are currently seeking a creative strategic professional to coordinate the Fundació's communications and strengthen its positioning and visibility both locally and internationally.

Reporting to the Communication and Marketing Department, this is a key position to strengthen its institutional narrative, enhance the Fundació's presence in the media and adapt its message to digital and social environments.

Main duties to be carried out:

- Define and implement the institution's communications strategy.
- Develop and coordinate the Fundació's narrative and story.
- Create and oversee content for traditional, digital and social media.
- Coordinate communications for exhibitions, activities and special projects.
- Lead a communications team and manage external collaborators.
- Monitor results and adjust strategies to improve communicative impact.
- Develop protocols for crisis communications.

## We are seeking

We are seeking an individual with university training in Communications, Advertising or Journalism and at least 4-5 years' experience in communications and team management, preferably in the cultural or arts sector.

The person must have a proven ability to develop creative narratives, adapt content to a variety of channels (press, web, social media) and have a solid strategic and creative vision. An ability to lead, results focused, flexibility in a changing environment and fluency in Catalan, Spanish and English are highly appreciated.

## We offer

Permanent contract of a 37-hour week with flexible working hours in an inspiring cultural project with great social impact. You will be part of a committed, artistically oriented team, with the opportunity to contribute to the positioning of the Fundació Joan Miró as a cultural benchmark both locally and internationally.

If you want to manage the communication of an emblematic institution and contribute to strengthening its legacy in the contemporary world, we are waiting for you!

Applicants may send their CV to the following email address: [seleccion@placonsultoria.com](mailto:seleccion@placonsultoria.com).